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■ ADVERTISING FEATURE



STYLE

HAIR

Niki Cooper and Kelsey Martin of Cowboys and Angels in Uptown Waterloo

MAKEUP

Niki Cooper of Cowboys and Angels in Uptown Waterloo

MODEL

Hope Schneider of Expressions Model and Talent Agency in Cambridge

LOCATION

Lot 42 in Kitchener

Pinstripe jacket, Jennifer Torosian, \$495; tank, Sandwich, \$65; wide-leg denim, Sandwich, \$145; tuxedo shoe, JJ Heitor, \$310. Drum ottoman with adjustable wooden handle, \$169 each.

WHERE TO GET IT: PAGE 182

Sitting Pretty

Styling and Photography by Alisha Townsend



This page: Striped blouse, Riani, \$395; tuxedo casual pant, Monari, \$235; shoes are model's own. Barstool, \$465.
Opposite page: Ruched sleeve top, Diva, \$69; harem pant, Beyond Capris, \$69; multi-strand pearl and bead necklace, \$29 per strand.
Teak root table, Style in Form, \$890.





Bomber jacket,
Sandwich, \$180;
skinny jeans,
Sandwich, \$165;
distressed boot,
A.S. 98, \$445.
Faux fur stool,
Jonathan Louis, \$342.

*Give a girl the right pair of boots
and she can conquer the world*



This page: Striped dress, UNTTLD, \$750; metallic pump, Hispanitas, \$220. White stool, Style in Form, \$198.
Opposite page: Floral blouse, Flying Tomato, \$49; distressed jeans, Eunina; \$99; ankle boot, Red Wing Shoe Company, \$440.
Charcoal grey and wood chair, Nuevo, \$990.

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Pleated blouse, ontwelfth, \$79; pencil skirt, Cefian, \$49. Peacock swivel chair, Style in Form, \$990.



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MEET THE MODEL

Hope Schneider

BY BRIAN WILLIAMS

PHOTO BY ALISHA TOWNSEND

As she talks over the phone about the potential of a singing career that could see her performing on big stages in big cities, Hope Schneider is gazing out the window at a much different audience.

A donkey, a llama, two cows, one full-size horse and a bunch of miniature ones, goats, two mules . . .

While the menagerie of animals is a hobby operation on her family's property near Rockton – her mom likes to rescue animals and give them a nice place to live out their days – lately the pets have been helping keep coyotes away.

This fall Schneider, 20, begins her second year of music studies at Western University in London.

"I have always loved singing," she says.

When she was really young she wanted to go into country music, but she says she's outgrown that genre, having fallen in love with opera.

Her family signed her up for classical lessons during the country phase and she started taking music seriously in Grade 9. "From then on, I absolutely adored classical music."

Working with a teacher at the Beckett School at Laurier, she moved through the levels of Royal Conservatory of Music exams, stopping after achieving her Grade 8 diploma because she had attained her goal of been accepted into university.

Along the way she also enjoyed four years of Rockton Dinner Theatre, and she competed in the Kiwanis Music Festival, which led to performing three times at the provincial level.

There was also the role of Dorothy in a high school musical production of "The Wizard of Oz" at Glenview in Cambridge, but she says her most significant per-



After a long day of shooting, Hope Schneider relaxes in a teak club chair, \$1,999; with a knit throw, \$225; and knit pillow, \$79.

WHERE TO GET IT: PAGE 182

formance was about two years ago at the Music Room in Waterloo. Schneider and other provincial nominees from the Kitchener-Waterloo Kiwanis Music Festival had been invited there to perform.

"A very unique and amazing experience," Schneider says. "That's probably the coolest thing that I can say I've done (musically)."

She remembers Jan and Jean Narveson, owners of the home where the Music Room is located, as being gracious hosts, providing cookies and juice for the young performers.

The intimate concert hall left a big impression. "I've never stood so close to an audience in my entire life. I thought I was practically spitting on them."

The Music Room has hosted concerts by the biggest names in classical music so it won't hurt to have that performance on her resume given the career path she is on.

"I would love to get as many operatic or musical theatre roles as possible just to get out and perform and have that exposure and those experiences," Schneider says.

She also anticipates teaching and adjudicating once her studies at Western are done.

As for modelling, this is her second time in Grand as she graced our Style pages exactly three years ago. And she became a

bleach blond in 2016 as a model at the OMC Hairworld Championship in Korea.

Along with being on the roster at Expressions Model and Talent Agency in Cambridge, Schneider also says she signed on last fall with Toronto-based agency Next Canada. Given her university schedule, that hasn't resulted in a lot of work yet, but she did participate in a music video for artist Est-Her that involved having a boa constrictor around her neck, not to mention a hearse and burning crosses. "I was like, 'What is this? Am I joining a cult?'"

Even though it was crazy and turned out well, it makes going home to the farm – where all the neighbours are relatives – that much more enjoyable.

She also has another reason to stay connected to her roots. She was Miss Teen Ontario in 2013, but she still hopes one day to be the ambassador of the Rockton World's Fair, a title previously held by her mom and aunts.

Being ambassador would be a good way to stay connected to a community she loves.

"I think my heart belongs in the country," Schneider says. "It's nice because I get to go visit Toronto and I live in London during the school year, but there's really no other feeling like being at home." ©

CANADIAN PREMIERE!

IRVING BERLIN'S HOLIDAY INN THE MUSICAL

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CHRISTMAS

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VALENTINE'S DAY

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SEPT 13 – SEPT 30
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Check in to the biggest holiday party of the year as the new Irving Berlin musical Holiday Inn makes its triumphant Canadian premiere. Based on the beloved 1942 Bing Crosby and Fred Astaire film, this tap-happy musical features twenty iconic songs from Irving Berlin's phenomenal musical catalogue including "Blue Skies," "Cheek to Cheek," "Steppin' Out With My Baby," "Easter Parade," and many more. Celebrate all your favourite holidays in one spectacular musical!

Music & Lyrics by Irving Berlin Book by Gordon Greenberg and Chad Hodge Based on the Film from Universal
Photo credits: 1) Company, 2) Zachary Scott Berger and Company, 3) Laura Caswell and Company, 4) Jayme Armstrong, 5) Jayme Armstrong, Zach Trimmer and Zachary Scott Berger 6) Zach Trimmer and Company.

Where to Get It

A guide to some of the products and services featured in this issue.

Grand Finds pages 88-92

Page 88:

- Sculptured glass bowl available at **Gallery Double T Fine Arts & Custom Framing**, 76 Regina St. N., Waterloo, 519-746-1291; gallerydoublet.ca/index.html
- Elegant Lamp available at **ArtHaus150**, 150 Victoria St. S., Kitchener, 519-900-2034; arthaus150.com
- Belly basket available at **The Art of Home**, 51 Main St., Cambridge, 519-621-9237; theartofhome.ca

Page 89:

- Parisian wall clock available at **The Art of Home**, 51 Main St., Cambridge, 519-621-9237; theartofhome.ca
- Unique lamp available at **St. Jacobs Furnishings**, 878 Weber St. N., Waterloo, 519-747-1832; stjacobsfurnishings.ca
- Chalk painted side table and cribbage board available at **ArtHaus150**, 150 Victoria St. S., Kitchener, 519-900-2034; arthaus150.com

Page 90:

- Chunky throw and hand braided jute rug available at **The Art of Home**, 51 Main St., Cambridge, 519-621-9237; theartofhome.ca
- Nesting tables and wooden accent tray available at **St. Jacobs Furnishings**, 878 Weber St. N., Waterloo, 519-747-1832; stjacobsfurnishings.ca

Page 92:

- Acrylic stainless steel art, Bronze sculpture and Tissue paper art available at **Gallery Double T Fine Arts & Custom Framing**, 76 Regina St. N., Waterloo, 519-746-1291; gallerydoublet.ca/index.html
- Steamer trunk available at **ArtHaus150**, 150 Victoria St. S., Kitchener, 519-900-2034; arthaus150.com

Style feature

Styling and Photography:

Alisha Townsend is with **Fresh Studios**, freshstudios.ca; 905-515-5259

Hair and Makeup: Niki Cooper and Kelsey Martin are with **Cowboys and Angels Salon in Uptown**

Waterloo, 16 Princess St. E., Waterloo; 519-579-9880; cowboysandangelssalon.ca

Model: Hope Schneider is with **Expressions Model and Talent Agency**, 21 George St. S., Cambridge; 519-622-2360; expressionsmodels.ca; info@expressionsmodels.ca; and **Next Canada**, 777 Richmond Street West., Suite 2029, Toronto; 416-603-4807; nextmodels.ca

Style: pages 95-102

Page 95:

- Outfit available at **Erban Corner**, 95 King St. S., Waterloo; 519-883-8776
- Shoes available at **IF. Footwear Boutique**,



Patrick Doyle, managing partner of the Lot 42 Global Flex Campus in Kitchener, poses for Alisha Townsend in The Factory on the day of our fashion shoot.

On location at Lot 42

The space called The Factory gets the glory at Lot 42. It's certainly what drew us to do our fashion shoot there.

The Factory is an impressive open area that leaves no doubt what the space once was, even after being converted to handle a wide range of uses. The extended yellow jib cranes and original factory windows helped give us our desired feel of an industrial setting to act as a contrast to the stylish furniture and clothing taking centre stage.

The large windows have varying degrees of green shading due to a mural painted on the outside of the building.

But there's more to the Lot 42 Global Flex Campus than The Factory, which has hosted

food and beverage shows, Communtech's True North tech conference and a Kane Brown concert with an audience of 4,000 people.

Along with spaces that can host events of varying sizes, businesses such as The Athlete Factory and Let's Dance call Lot 42's campus home.

There's also B Hospitality, which is establishing a commercial kitchen for catering operations at the front of the facility, located at 41 Ardeit Pl. in Kitchener.

Lot 42 will next month be a popular destination for many people as it becomes Oktoberfest's main festhall, as well as hosting Oktoberfest's gala, fashion show and Women of the Year events.

42 Wyndham St. N., Guelph; 519-822-3880; iffootwear.ca

- Ottoman available at **Hauser**, 330 Weber St. N., Waterloo; 519-747-3818; hauserstores.com

Page 96:

- Outfit available at **Vivian Lee Boutique**, 50 Westmount Rd. N., Waterloo; 519-883-8563
- Barstool available at **Hauser**, 330 Weber St. N., Waterloo; 519-747-3818; hauserstores.com

Page 97:

- Outfit available at **Unique Boutique**, 26 Young St. E., Waterloo; 519-884-1945
- Table available at **Casalife**, 4553 King St. E., Kitchener; 1-833-847-2785; casalife.com

Pages 98 and 99:

- Outfit available at **Erban Corner**, 95 King St. S., Waterloo; 519-883-8776
- Boots available at **IF. Footwear Boutique**, 42 Wyndham St. N., Guelph; 519-822-3880; iffootwear.ca
- Stool available at **Casalife**, 4553 King St. E., Kitchener; 1-833-847-2785; casalife.com

Page 100:

- Outfit available at **Unique Boutique**, 26 Young St. E., Waterloo; 519-884-1945
- Boots available at **IF. Footwear Boutique**,

42 Wyndham St. N., Guelph; 519-822-3880; iffootwear.ca

- Chair available at **Casalife**, 4553 King St. E., Kitchener; 1-833-847-2785; casalife.com

Page 101:

- Outfit available at **Erban Corner**, 95 King St. S., Waterloo; 519-883-8776
- Shoes available at **IF. Footwear Boutique**, 42 Wyndham St. N., Guelph; 519-822-3880; iffootwear.ca
- Chair available at **Casalife**, 4553 King St. E., Kitchener; 1-833-847-2785; casalife.com

Page 102:

- Outfit available at **Unique Boutique**, 26 Young St. E., Waterloo; 519-884-1945
- Chair available at **Casalife**, 4553 King St. E., Kitchener; 1-833-847-2785; casalife.com

Page 104:

- Chair, throw and pillow available at **Hauser**, 330 Weber St. N., Waterloo; 519-747-3818; hauserstores.com

Wheels: page 180

- Jaguar F-Type is available at **Jaguar Waterloo**, 533 King St. N., Waterloo; jaguarwaterloo.com; 519-885-5092